

their families a better life.

earn income to give

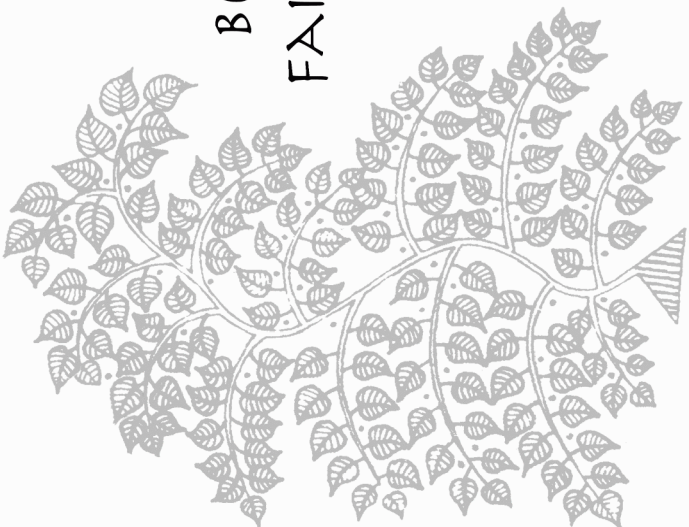
in developing countries

HELPS ARTISANS

FAIR TRADE GIFT

BEAUTIFUL

YOUR



Learn more about us.

long-term, fair trading relationships.

and stories to our markets through

to earn income by bringing their products

in developing countries

We create opportunities for artisans

## OUR MISSION



## ABOUT THE ARTISANS

A fair trade organization, Asha represents more than 6,500 artisans in 10 states of India. The association's name, meaning "hope" in Sanskrit, represents its goal to sustain the marketing ability of individual and family-based artisans. A not-for-profit organization, Asha works to ensure that benefits of handicraft production reach the craftspeople themselves. Asha promotes sustainability and helps eliminate producer debt through direct purchases and advance payments. Producer benefits include educational assistance for children, medical checkups and treatment, a health center at Saharanpur, savings programs for artisans and spouses, nonformal education projects and relief-related social projects. Ten Thousand Villages has purchased products from Asha since 1976.



## ABOUT YOUR HANDCRAFTED TREASURE

### Twining Vine Tablecloth

6823600

Traditional Indian floral motifs, printed using hand-carved wood blocks. Block printing is a labor-intensive method of hand-printing fabric. The printer moves from left to right, dipping the design block into the dye and stamping it onto the cloth. This is repeated in each color and design to cover the entire cloth. Each wooden block has a guide or registration point to dovetail both designs and colors.



To learn more about this product visit

[www.tenthousandvillages.com/twining-vine-tablecloth](http://www.tenthousandvillages.com/twining-vine-tablecloth)